

**SCARF**  
*presents*

# HAND in HAND ART EXHIBITION

SPONSORSHIP PROPOSAL

[www.scarfhandinhand.org.au](http://www.scarfhandinhand.org.au)

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## Sponsorship Proposal - Hand in Hand Art Exhibition

SCARF invites you to join us in a celebration of arts, community and culture. Become a sponsor of the 2019 Hand in Hand Charity Art Exhibition and support refugee entrants in the Illawarra to rebuild their lives.

### About SCARF

**CARE | CONNECT | RESPOND | EMPOWER**

These are the driving forces behind the work of SCARF. Our role in the community is to provide support to refugee entrants in the Illawarra by creating connections that build a sense of belonging, promote social & economic inclusion, and empower individuals and families to lead independent lives. We offer the social and practical support needed to help rebuild their lives. Since 2005 we have been leaders in responsive settlement support through our 300-strong network of volunteers who generously offer their time, energy and expertise to deliver SCARF's activities and programs. More than 1800 people from refugee backgrounds - from 14 different countries of origin (Afghanistan, Burma, Burundi, Congo, Eritrea, Ethiopia, Iran, Iraq, Liberia, Palestine, Sierra Leone, Sudan, Syria, Togo) - have benefited from one or more SCARF services.

Our services include befriending; education and tutoring programs for primary, secondary and tertiary students; continuous learning activities for adults (eg. citizenship studies, job readiness support, CV-writing/interview skills); learner driver mentor program; youth leadership initiatives and social inclusion events.

### Hand in Hand Art Exhibition

The Hand in Hand Art Exhibition is a significant cultural and community event hosted by SCARF. Formerly known as Art4Refugees this unique charity art exhibition is now in its 10th year and has become a highly anticipated annual event. Proceeds from the sale of donated artworks directly support SCARF programs for refugee children, youth and adults starting a new life in the Illawarra.

In 2019 the Exhibition will be open to the public from **Wednesday 20th March to Sunday 24th March** with an exclusive Opening Night Art Auction to be held on Friday 22nd March. A community-focused family day bringing children and their parents together to enjoy hands-on art and craft workshops will take place on Sunday 24th March.

### Acclaimed Artists

Acclaimed artists such as Archibald Prize short-listed Paul Ryan, Auguste Blackman, Sallie Moffatt, Blak Douglas, Glen Preece and Dr George Gittoes are among the hundreds of artists who have supported the exhibition in previous years.

### Support Artists From Refugee Background

The new name of Hand in Hand reflects our commitment to engage and support emerging artists from refugee backgrounds to showcase their artworks, side-by-side with works of local and national artists. We're excited to share this exhibition opportunity with artists from refugee backgrounds- providing a safe space to share their art with the wider community, build networks with local artists and engage with prospective buyers of their works.



*Syrian Artist Najla Sbei and a collection of her works.*

Our vision for the Hand in Hand exhibition is that it continues to hold a significant place in the local community calendar and continues to flourish each year as well as providing a forum for artists from refugee background to build connections within the artistic industry, provide a safe space to exhibit and ultimately offer a means of economic independence through the sale of their works.

We invite you to join us in this exciting venture and we look forward to growing a true partnership with you. Please see below sponsorship packages available. We are also open to working with you to create a bespoke sponsorship depending on your business needs.

## Sponsorship Packages

### OPENING NIGHT SPONSOR (\$3000)

Bring Opening Night to life and receive:

- Four (4) free tickets to Opening Night,
- inclusion in all major media releases and social media posts,
- your logo on all promotional material,
- display your pull-up banner signage and marketing material for the duration of exhibition, plus
- your chosen representative will ring the bell to commence Opening Night sales.

### CURATION AND PEOPLE'S CHOICE AWARD SPONSOR (\$2000)

Support exhibition curation and People's Choice Award and receive:

- Naming rights for People's Choice \$500 Artist Award,
- Two (2) free tickets to Opening Night,
- inclusion in all major media releases and social media posts,
- your logo on all promotional material.

### FAMILY DAY SPONSOR (\$2000)

Bring families together through art and receive:

- Two (2) free tickets to opening night,
- inclusion in all major media releases and social media posts,
- your logo on all promotional material,
- your pull-up banner signage and marketing material displayed at Family Day.

### FRIENDS OF SCARF HAND IN HAND (\$500)

Show your love of art and community and receive:

- One (1) free ticket to Opening Night,
- mention in social media posts,
- sponsor logo on event website.